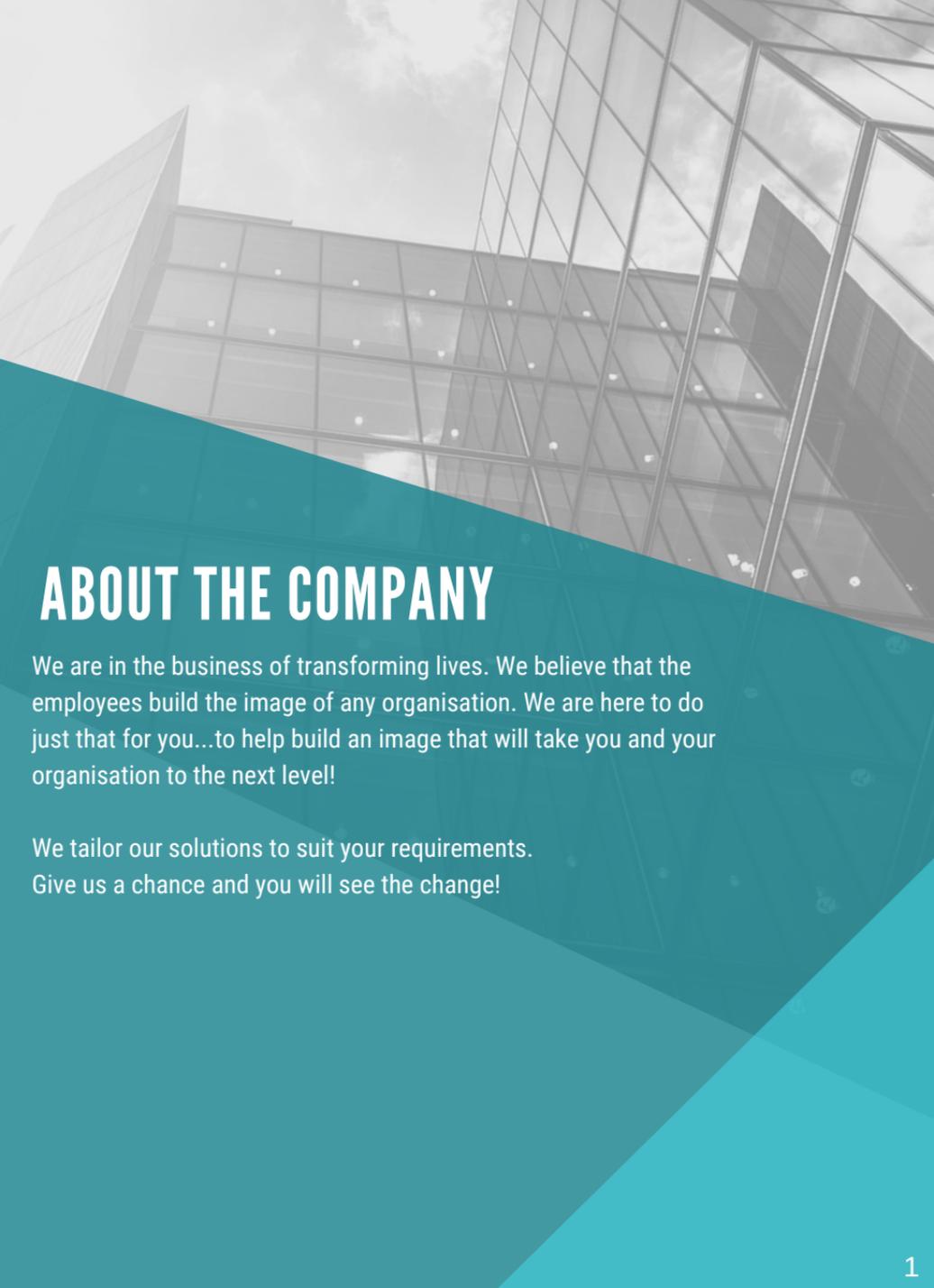




PROFILE

A photograph of a modern glass skyscraper, viewed from a low angle looking up. The building's facade is composed of a grid of glass panels and metal frames. The sky is visible through the glass. A large, semi-transparent teal shape with geometric patterns is overlaid on the bottom half of the image, containing the text.

ABOUT THE COMPANY

We are in the business of transforming lives. We believe that the employees build the image of any organisation. We are here to do just that for you...to help build an image that will take you and your organisation to the next level!

We tailor our solutions to suit your requirements.
Give us a chance and you will see the change!

THE FOUNDERS

Devanshi is a qualified Image Consultant, trained at the Image Consulting Business Institute (ICBI), India and she also is an internationally qualified Life Coach from the Certified Coaches Alliance (CCA), Canada. She has also attended a certificate program in Fashion Styling and Personal Shopping conducted by Judith Rasband in the United States.

All of this has led Devanshi to become a senior trainer at ICBI and an international facilitator in the USA for Image Consultants from India. She has been an alumnus of AIESEC, the biggest youth management organisation in the world and MILT, one of India's foremost communication forum.

Devanshi's international travels, her tenure at the internationally acclaimed St. Michel College in Brussels, her interaction with people from across the world and her keen interest in studying worldwide trends in fashion and business communication, both in corporate and personal circles has given her a special gift of being able to understand, interact and guide people of all ages and diverse backgrounds. She was one of the chosen Image Consultants to be featured on Zoom Channel for their show called "Image Banani Hai". To better understand the sometimes out-of-the-box needs of her clients; she has become a certified Brain Gym instructor and Happiness Coach too.

She has consulted and coached a diverse group of people ranging from teenagers, homemakers, corporate professionals and entrepreneurs. She has also had the opportunity to train senior management from the hospitality, medical and education industry. Devanshi was Vice President-Education of the Image Management Professionals' Association (IMPA), India.



DEVANSHI SHARMA

THE FOUNDERS

Sumeet is a management professional turned first-generation entrepreneur. Sumeet has a rich experience in the field of Management Consulting & Private Equity; and has worked with MNCs in India and abroad, prior to enterprising. Before enterprising, Sumeet has engaged with Halcyon Group, a prominent Mumbai based \$300 million Private Equity fund that invested in companies in special situations and distress and provided management interventions to facilitate turning up their performance.

In his entrepreneurial stint, Sumeet has co-founded several ventures in the field of Internet Technology & Digital Media in India. In a recent role, Sumeet co-founded and built one of India's largest digital performance advertising network; the ClickZoot Network, which was later acquired by the Fork Media Group, one of India's largest digital native advertising companies. Sumeet went on to lead Fork Media as their Group CFO where he led several acquisitions and set up new business lines and also set up the Groups first international outpost in Dubai.

Sumeet serves as Managing Director of Mediapolis Ventures, a private Media, Entertainment & Technology Incubation entity which operates as well as invests in emerging Media & Technology start ups in India. Elaan Training Private Limited is a Mediapolis investee company.

Sumeet also is a managing partner at Jupiter Capital Advisory, which offers boutique investment banking advisory to mid sized and large corporates in India and also provides consulting & advisory services to a few large Single Family offices.

Sumeet holds a Bachelors degree in Commerce as well as Law and also holds a Masters of Business Administration in Finance.



SUMEET MITRA

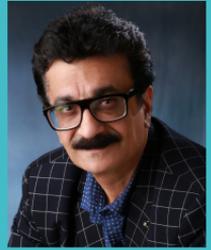
STRATEGIC PARTNER

Sangeet Hemant Kumar is a serial entrepreneur known for his dynamic personality and innovative thinking, having launched various initiatives in the area of real estate, media, entertainment & technology. Having been in the Real Estate industry since 1992, he has redefined, organized and brought in creative selling through several brands that he has founded as well as managed. With a Bachelor's degree in Business Administration from University of Wisconsin, USA and coming from an affluent family background, Sangeet was never a person to shy away from a good challenge. His ability to create new standards of process management, systematic client servicing and constant technological adaptation, helped him to become a renowned realtor as soon as he launched his first venture – 1st Mumbai Properties.

He is the founder of SHKVentures, a transformation strategy consulting firm, that manages various initiatives namely – AspireLuxuria, Bollywood Access, ClubLuxuria, R-Box, SHK Live and Women Entrepreneurs Circle.

In his professional career span of over 25 years, he has acquired immense knowledge about compliances, finance, regulations that has enabled him to conceptualize new initiatives, empower and restructure organizations. He has been formally associated with various trade and industry associations and publications. He was convener of the National Real Estate Accommodation Times Awards in the year 2012 to 2015 and the Co- Convener in the year 2018.

SHKVentures, in the current year 2018 has successfully executed various assignments as Marketing and Communication agency of the very prestigious DadaSaheb Phalke Film Foundation Awards, AV production and live streaming agency for Golden Pillar Awards organized by CREDAI MCHI and the Realty Plus Awards.



SANGEET KUMAR



THE TEAM

Our team consists of trainers from various backgrounds with a minimum experience of 5yrs each. They undergo a TTT conducted by Elaan Training Private Limited before getting empaneled with us. On board we have:

- Corporate Trainers
- Motivational Speakers
- Image Consultants
- Life Coaches
- Happiness Experts
- Brain Gym Instructors
- Counsellors
- Lifestyle Consultants
- Fashion Stylists
- Art Therapists
- Yoga Therapists
- Theatre Therapists

SOME OF OUR SUCCESSFUL DELIVERABLES



SRV HOSPITAL
Inspiring Healthy Life



fabulous, as I am



Nirmala Niketan
POLYTECHNIC

A LA CARTE- SNAP SHOT OF OUR OFFERINGS

Elaan is privileged to be a part of your progress. We hereby present you our offerings which can be customised as per your need. We are sure that no one knows your need better than you, yet we would appreciate a stock taking through a simple Training Need Analysis (TNA) where we can even employ mystery shopping as a part of the same.



ADDIE Model- the Axis of our Approach to training



HAPPINESS

- Happiness Values & Beliefs
- Prioritizing Positivity
- Training the Brain to be Happier
- Be your Best possible self
- Healthy Emotional Processing
- Healthy Emotional Regulation
- The Art of Mindfulness
- Resilience & Benefit Finding
- Empathy & Active Listening
- Social Skills & Assertiveness
- Your Personal Happiness Plan



BRAIN GYM

- Ways to Sharpen Memory
- The Art of Inner Positivity
- Decision Making
- Dealing with Nervousness & Apprehension
- Anger Management
- Instant Energisers
- Balancing the 5 Senses
- Enhance Personal Boundaries
- Activates both Hemispheres of the Brain

ART/ DRAMA/ YOGA THERAPY



PERSONAL BRANDING

- Wear it Right- The International Style Scale
- Shape It Up
- Colour Me
- Dining Etiquette
- Make Up for Working Women
- Appropriate Body Language
- Verbal & Vocal Communication



MOTIVATION

- Nature of Motivation
- Concepts
- Theories of Motivation
- Hierarchy of Needs
- Creating the Climate
- Self Talk & how to Condition your Mind



REBT

- History
- Goal of Happiness
- Common Irrational Beliefs
- ABC Format
- Three Insights
- Acceptance to Reality
- Clinical Setting



IMAGE MANAGEMENT

- Wear It Right- The International Style Scale
- Shape it Up
- Colour Me
- Cluster Concept
- Corporate Etiquette
- Dining Etiquette
- General Etiquette Basket
- Make Up for Working Women
- Appropriate Body Language
- Verbal and Vocal Communication
- IM for Increased Sales
- IM for Enhanced Customer Delight



BEHAVIOURAL TOPICS

- Team Building
- Home-Work Balance
- Conflict Management
- Assertiveness & Self-Confidence
- Social Media in the Workplace
- SMART Time Management
- Stress Management
- Overcoming Sales Objections
- Business Etiquette
- Business Writing
- Change Management
- Coaching & Mentoring
- Creative Problem Solving
- Delivering Constructive Criticism
- Transactional Analysis
- Employee Motivation



BEHAVIOURAL TOPICS

- Business Ethics
- Employee Recruitment
- Goal Setting
- Interpersonal Skills
- Manager Management
- Managing Workshops
- Meeting Management
- Middle Manager
- Negotiation Skills
- Proposal Writing
- Public Speaking
- Train the Trainer
- Voice & Accent
- Key Account Management
- Cross-cultural Sensitization
- Attention Management



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